

# NISHU

## Data Analyst

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<https://imnishupandit.github.io/imnishupandit-portfolio/> Bajana Kalan, Sonipat, Haryana (131102)

## SUMMARY

Aspiring data analyst skilled in SQL, Python, and Power BI. Experienced in cleaning data, analyzing trends, and building dashboards to help businesses make smart decisions. Completed multiple projects focused on e-commerce and socio-economic analysis. Looking to apply data skills to deliver clear and useful insights.

## EXPERIENCE

### Digital Marketing Intern

#### Levycon Ind Pvt. Ltd

02/2024 - 05/2024 Sonipat, Haryana

A company specializing in digital marketing and analytics

- Managed and analyzed social media campaign performance metrics.
- Utilized analytics tools to monitor KPI performance and reporting.
- Monitored KPIs across [50] digital campaigns using analytics tools, ensuring data accuracy and insightful reporting.

## EDUCATION

### PG Diploma in Data Analytics

#### MDU Rohtak

08/2022 - 05/2025 Rohtak, Haryana

### Masters in Computer Application

#### DCRUST University, Murthal

08/2021 - 05/2024 Murthal, Haryana

### BSC Computer Science

#### MDU Rohtak

08/2019 - 06/2022 Rohtak, Haryana

## CERTIFICATIONS

### Search Engine Marketing

Great Learning

### Statistical Techniques

Software-Driven Statistical Techniques for Data Analysis

### Statistical Frontiers

Statistical Frontiers in Data Science

### Acquiring Data

Accenture (Nasscom)

## SKILLS

Gmail Git-hub SQL Microsoft Office Python R

Microsoft Power BI EDA Data Cleaning Data Labelling

Data Extraction MySQL Workbench Microsoft Office

Forecasting & Prediction Data Collection

## PROJECTS

### Java Banking Management System

01/2023 - 03/2023

An application that supports banking transactions and management

- Developed Advanced Java + MySQL based banking system with core transaction functionalities

### Rohtak Food Delivery & Quick Commerce Market Analysis

02/2026 - 03/2026

Analyzed local on-demand market trends in Rohtak using real-time data from multiple delivery platforms to evaluate demand patterns, pricing, and delivery performance.

- Collected primary data from Zomato, Swiggy, Blinkit, and Flipkart Minutes
- Analyzed restaurant and product data including ratings, pricing, and delivery time
- Compared platform performance to identify delivery efficiency and pricing trends
- Built an interactive Power BI dashboard to present business insights

### Indian E-commerce Trends (2021-2025)

09/2025 - 10/2025

Analyzing e-commerce sales trends over five years

- Performed sales analysis and forecasting
- Developed KPI-driven Power BI dashboard

### HR Analytics – Employee Attrition Analysis

11/2025 - 12/2025

Insights into employee retention and turnover rates at organizations

- Analyzed attrition drivers and created interactive HR dashboard for workforce insights

### E-commerce Revenue Intelligence Dashboard

01/2026 - 01/2026

Developing dashboards that visualize e-commerce revenue

- Conducted SQL-based revenue and Pareto analysis
- Designed revenue performance dashboard